



RISE_SMA

Social Media Analytics for Society and Crisis Communication

Lennart Hofeditz



UNIVERSITÄT
DUISBURG
ESSEN

Open-Minded

EU Horizon 2020



**Research and
Innovation
Staff
Exchange**

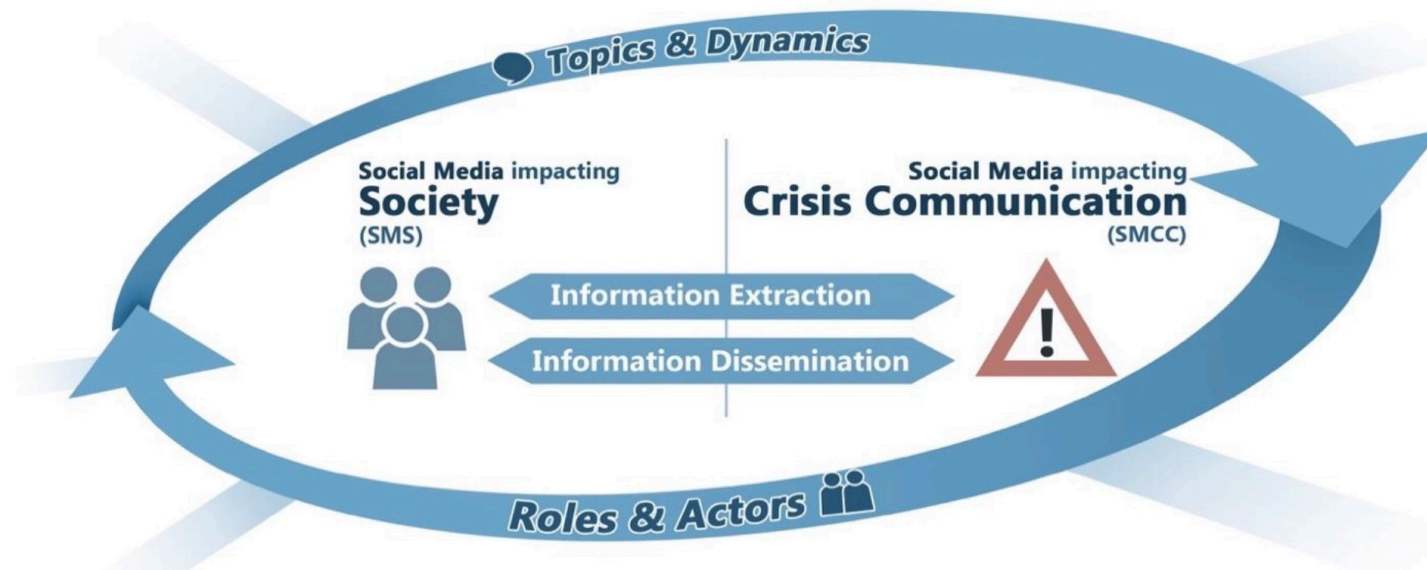


**Marie
Skłodowska-
Curie Actions**

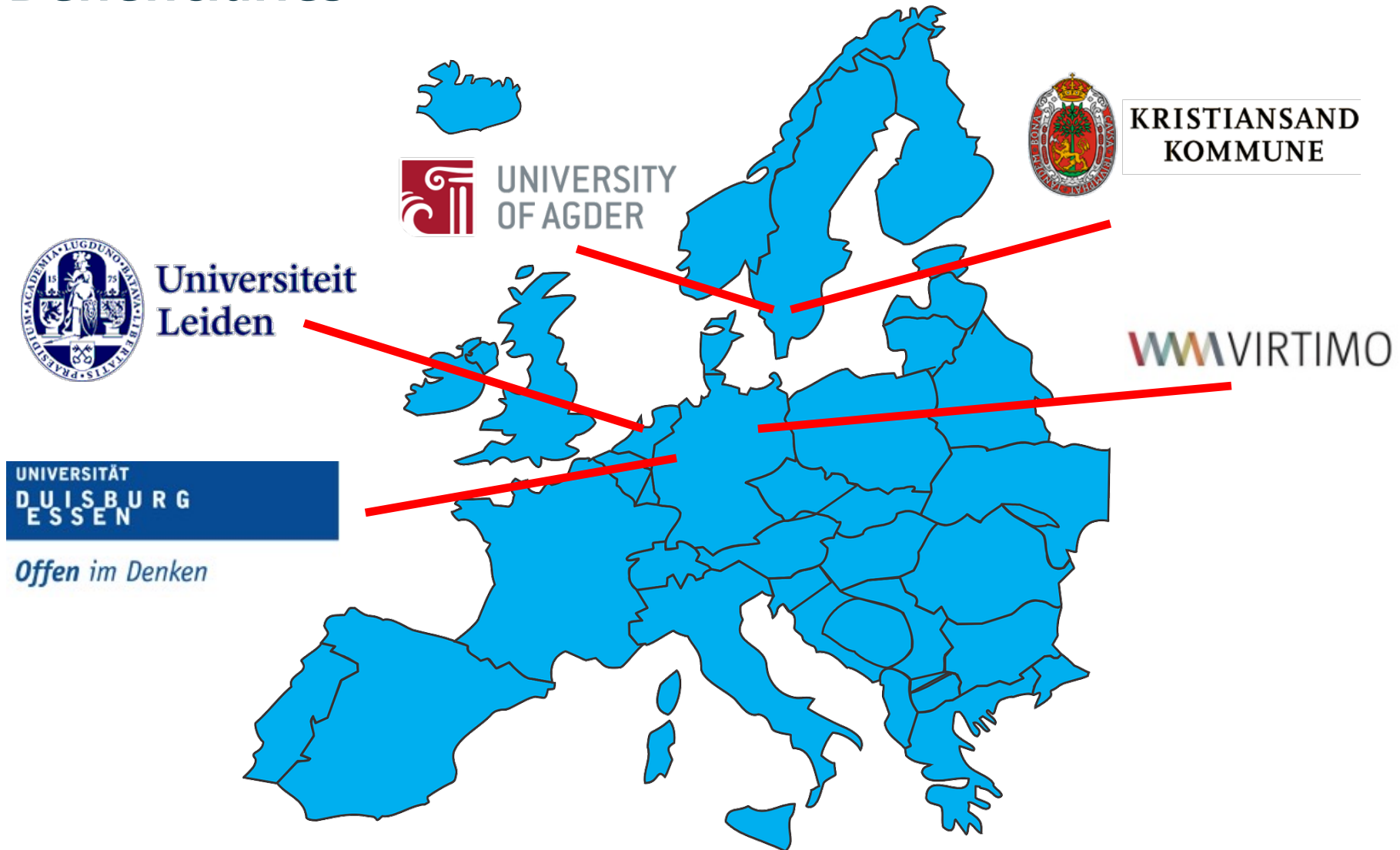


RISE_SMA

**SOCIAL MEDIA ANALYTICS
FOR SOCIETY AND CRISIS COMMUNICATION**



Project Beneficiaries



Partner Universities

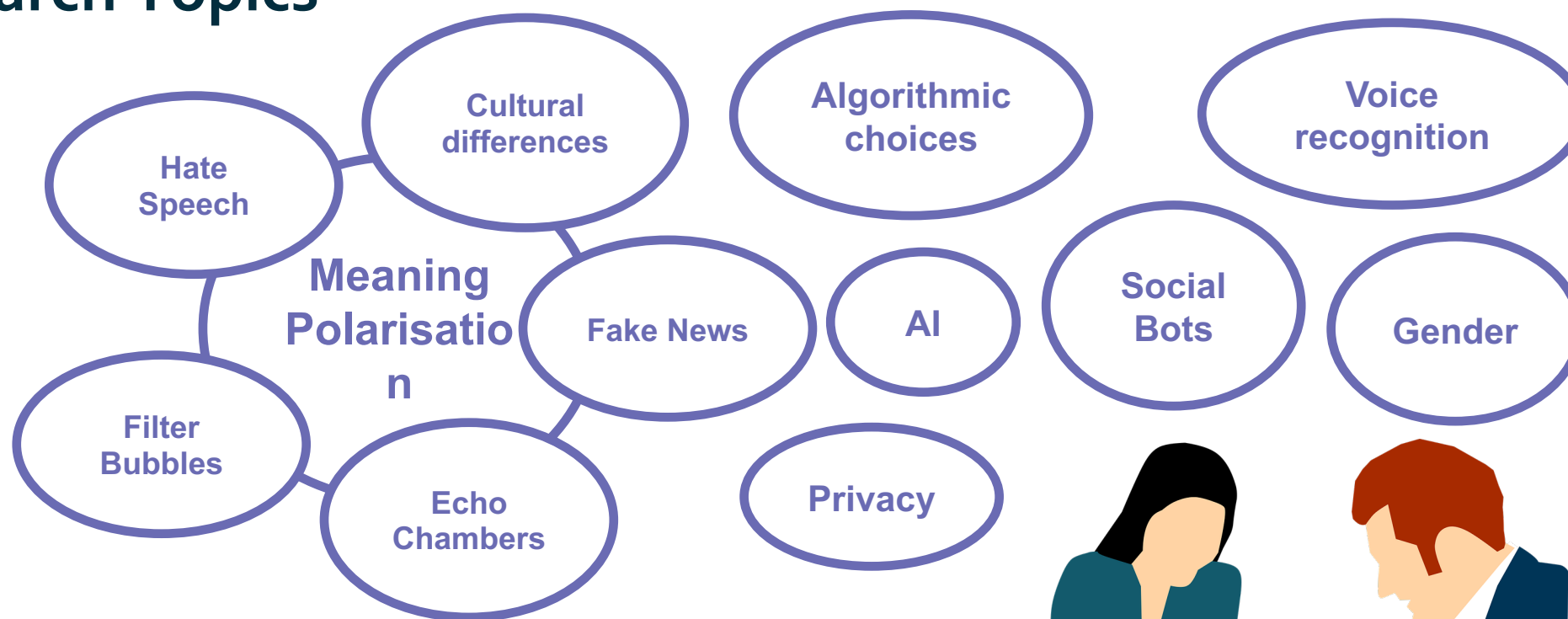


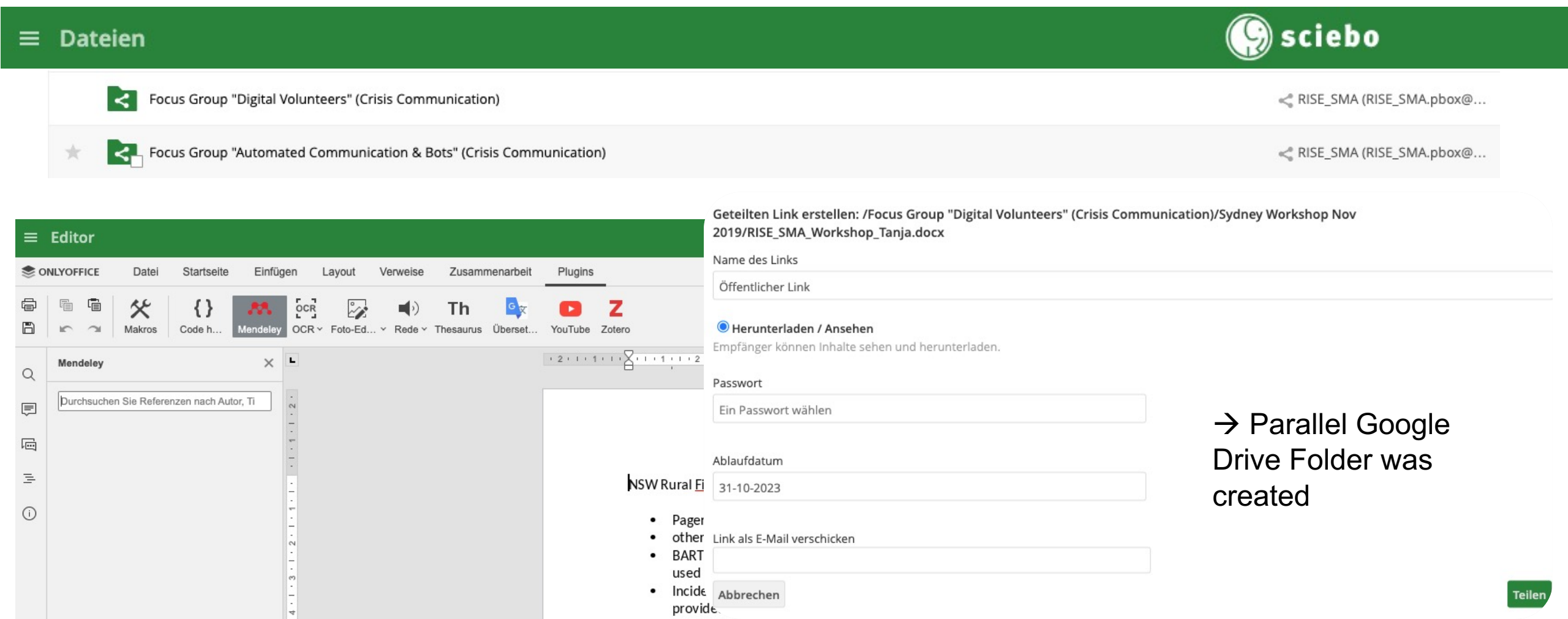
Researcher Secondment

- Minimum (total) stay: 30 days = 1 unit
- Maximum (total) stay: 12 months
- Reimbursement
- Conditions:
 - Full time devotion
 - Continuous reporting (1 blog post, social media content, pictures)
 - Travel records (plane ticket, boarding pass)
 - Tangible output (academic publication, workshop, deliverable, etc.)



Research Topics





More information



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social-media-analytics.org



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Questions and Comments





Thank you for your attention!



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